Leveraging Internal and External Resources to Build a School Culture of Acceptance and Growth

Hope Fenton
Khalilah Palmer
Susan Sheets
● The City of Shelbyville: Hope Fenton

● School Demographics: Susan Sheets

● Creating a Community School & the Results: Khalilah Palmer
## Snapshot of Shelby County

### People & Income Overview (By Place of Residence)

<table>
<thead>
<tr>
<th></th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population Estimate</td>
<td>44,324</td>
</tr>
<tr>
<td>Growth (%) since 2000</td>
<td>2.0%</td>
</tr>
<tr>
<td>Households (2016 ACS 5yr)</td>
<td>17,309</td>
</tr>
<tr>
<td>Labor Force (persons)</td>
<td>23,208</td>
</tr>
<tr>
<td>Annual Unemployment Rate (2016)</td>
<td>4.0</td>
</tr>
<tr>
<td>Current Monthly Unemployment Rate</td>
<td>2.7</td>
</tr>
<tr>
<td>Per Capita Personal Income (2016)</td>
<td>$40,348</td>
</tr>
<tr>
<td>Median Household Income (2016)</td>
<td>$53,019</td>
</tr>
<tr>
<td>Poverty Rate (2016)</td>
<td>12.3</td>
</tr>
<tr>
<td>H.S. Diploma or More - % of Adults 25+ (2016 ACS 5yr)</td>
<td>87.7</td>
</tr>
<tr>
<td>Bachelor’s Deg. or More - % of Adults 25+ (2016 ACS 5yr)</td>
<td>18.6</td>
</tr>
</tbody>
</table>

### Population (2010 Census):
- Shelby County = 44,436
- Shelbyville = 19,191

### Racial Makeup:
- ~92% white, ~2% black or African American, ~1% Asian, 5% other
- ~7% Hispanic/Latino ethnicity
<table>
<thead>
<tr>
<th>Company</th>
<th>Products</th>
<th># of Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ryobi Die Casting USA, Inc.</td>
<td>Die Cast Products</td>
<td>900</td>
</tr>
<tr>
<td>Knauf Insulation</td>
<td>Insulation Products</td>
<td>700</td>
</tr>
<tr>
<td>PK USA</td>
<td>Steel and Plastic Automotive Parts</td>
<td>625</td>
</tr>
<tr>
<td>Penske Logistics</td>
<td>Cold Storage / Distribution</td>
<td>585</td>
</tr>
<tr>
<td>Pilkington NSG</td>
<td>Tempered Automotive Glass</td>
<td>543</td>
</tr>
<tr>
<td>Freudenberg NOK (Morristown)</td>
<td>Sealing Technologies</td>
<td>316</td>
</tr>
<tr>
<td>Freudenberg NOK (Shelbyville)</td>
<td>Sealing Technologies</td>
<td>185</td>
</tr>
<tr>
<td>KN Platech America</td>
<td>Manufacturer of plastic blow-molded components,</td>
<td>138</td>
</tr>
<tr>
<td>PMC Smart Solutions</td>
<td>Complex, hyper-precision molding and contract assembly</td>
<td>135</td>
</tr>
<tr>
<td>Klosterman Baking Company</td>
<td>Commercial Bakery</td>
<td>118</td>
</tr>
<tr>
<td>Triumph Fabrications</td>
<td>Forming, fabricating, machining, and subassembly of metallic items for</td>
<td>123</td>
</tr>
<tr>
<td></td>
<td>commercial, regional, military, and general aviation.</td>
<td></td>
</tr>
<tr>
<td>Toray Resin</td>
<td>Manufacturer of plastics for use in automotive, electrical and electronic,</td>
<td>127</td>
</tr>
<tr>
<td></td>
<td>appliance and consumer markets.</td>
<td></td>
</tr>
<tr>
<td>Williams Industries</td>
<td>Custom product manufacturing, printing, molding, and promotional items</td>
<td>103</td>
</tr>
</tbody>
</table>
# High Schools in Shelby County

<table>
<thead>
<tr>
<th>High School</th>
<th>2016-2017 Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shelbyville High School</td>
<td>A</td>
</tr>
<tr>
<td>Waldron Jr. Sr. High School</td>
<td>C</td>
</tr>
<tr>
<td>Morristown High School</td>
<td>B</td>
</tr>
<tr>
<td>Southwestern High School</td>
<td>A</td>
</tr>
<tr>
<td>Triton Central High School</td>
<td>B</td>
</tr>
</tbody>
</table>
Other Educational Opportunities in Shelby County
Shelbyville High School was featured in *Time*’s special report on high school dropouts in April 2006.

Oprah featured this report on her show and sent Lisa Ling to SHS for an investigation.

SHS reported its graduation rate as 98% by counting any dropouts who promised to take the GED test later as graduating students.

**Students’ reasons for dropping out:**

a. “Pushouts”: schools working to get rid of problem students

b. General education model to prepare all students for higher education was an “all or nothing game.”

c. Allure to earn money working in local factories

d. Boredom

Mayor at the time, Scott Furgeson stated, “I worry that we’re creating a permanent underclass.”
The Excel Center Shelbyville
located in downtown Shelbyville
The Excel Center Shelbyville

Mission:

to graduate at least 30 students annually who possess not only a high school diploma, but also an industry-recognized certification, preparation to earn a sustainable wage in the workforce, and the positive citizenship skills necessary for contributing members of society
Characteristics of the smallest model within The Excel Center network:
  ○ Teacher-coaches
  ○ A growing evening class program

Current enrollment: 116 students (over 100% capacity)

Twelve staff members: 8 licensed teachers, 1 office administrator, 1 office assistant, 1 SPED teacher, 1 full-time life coach, 3 part-time life coaches, 1 part-time tutor, 2 drop-in center attendants

Staff includes two graduate employees

School Rating: A
School Demographics

- 80% White, 7% Hispanic, 5% Black
- 66% Female and 34% Male
- 24% Under 18 (10% male and 14% female)
- Average age 25, Median age 20
Graduates

32 Graduates     61 certifications
51 College Credits
Integration of the Community into The Excel Center Mission

- Mayor, Director of Redevelopment of Shelbyville, & GEI executive team

- Key issue: over 5,000 dropouts in Shelby County

- The Excel Center was developed to meet the needs of the community by providing a stronger pipeline to the workforce.

- Initial community environmental scan
Meeting with Community Organizations:
A Small Community Embraces an Outsider
(canvassing resources)

- Shelby County Corrections and Probation
- Community Networking meetings
- Chamber of Commerce Leadership Shelby County
- Lions and Rotary Club
- Shelby County Human Resource Managers
- Local Churches
- Shelbyville Business and Professional Women’s Group
- Coulston Elementary ELL Parent Group
- Local high school principal & guidance counselor
Community Organization Memberships

- Chamber of Commerce
  - Leadership Shelby County
    -- “Bark Park”
    -- “Activate an Alley”

- Community Network Group

- Early Childhood Coalition

- Industrial Roundtable
Workforce Opportunities for the Students

- Talent Source: Kris Deckard & Jesamyn Sparks
- Senior Director of Mission Advancement: Shelley Ashley
- Goodwill Guide: Jessamon Jones

Certifications open to the community: CDA, CCMA

WorkOne
Ivy Tech Community College
Early Learning Indiana
Vincennes University
Conexus

Knauf
Plymate
Penske
Fairbanks
Major Hospital
Community Advisory Team Members

- Mayor
- Higher Education
- GEI Mission Advancement
- Businesses
- County Probation
- Workforce Development
- Current Student
- Graduates
- Staff

Mayor Tom Debaun; Ami Carter, Ivy Tech Advantage Shelby County; Michael Jenkins, Site Director, Ivy Tech Shelbyville; Bruce Roach of Knauf; Donna Batten of Penske; Rebecca Eberhart, Major Hospital; Jesamyn Sparks of Talent Source; Tony Collier of WorkOne; Melissa Gharst of Probation; Current Student Rosemary Vetor; Graduates/Staff Shawn Braden and Amy Cooper; Staff Members Khalilah Palmer, Susan Sheets, Hope Fenton
Excel Center Events for the Community

- Summer Block Party
- Fall Excelloween
- Winter Holiday Party
Social Media Presence

- Director’s and school’s Facebook pages designed to inform students, disengaged students, and community members of school-related news
  - special events, weather-related announcements, certification classes, graduation, and end-of-term award celebrations
Micro Excel Center Success

- "A" School Rating
- Over 32 graduates with 61 certifications and 51 college credits
- Enrollment above capacity
- Above average on most data points measured by GEI executive team
Questions