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# Optimizing Outcomes

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Dual Credit and  
Industry Recognized Certification (IRCs\*)

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## Outcomes : Disclaimer

**Why** focus on outcomes? - Continued funding, longevity, & growth

**Who** focus on outcomes? - Leadership: critical involvement via *translation w/ staff*

- Data Reporting: Quantitative vs Qualitative

**When** do I focus on outcomes? - Create a schedule for established trends/ data

- Too often may lead to missteps in data, too infrequent may not allow for change to affect current student body

## How

**How** do I improve outcomes? -  
Identify outputs, generate  
outcomes, create impact

For each, identify primary and  
ancillary stakeholders:

**stakeholder driven**

**DC & IRC Starts with  
Partnerships**

## Outcomes : IRCs and DC

### Why focus on IRC and DC?

- Gateway learning: completion opens doors for higher education, associate degrees, advanced skills training (prelim data: 50% in SPR that take DC go on to college track, of 50%, 1/2-1/3 did not consider college) 36-42% Nationally (Multiple external studies)
- DC vs DE- Enrollment off campus, Credit on campus w/ our instructors
- Cost/Benefit: relatively minimal expense with greatest potential for increasing variety of outcome measures. (DC approximately \$150-200/student, Entry IRCs approximately \$250)
- Measure risk investment: Students that complete entry IRC/DC more likely to perform successfully in higher ed and advanced training programs

Outcomes : Your school/district

**Arkansas**: 60% grads earn IRC or college credit

**Tennessee**: 20% of graduates earn IRC, accepted into post-secondary school, find employment at greater than minimum wage

**District of Columbia**: 65% of graduates who have earned 3 college credits (1 course), OR earned an IRC

**Missouri**: 50% graduates earn IRC or have enrolled in higher ed (DC requires enrollment), within 6 months of graduation

**Texas**: [1a. Exit test 1b. Diploma 1c. IRC 1d. Enrollment Higher Ed 1e. Income] Academic framework calculation =  $.2(1a \text{ scaled score}) + .5(1b \text{ scaled score}) + .3(1c, 1d, 1e \text{ scaled score} - \text{CCMR Component})$

**Indiana**: “CCR”= DC or IRC completion, accountability requires CCR credit.

## Outcomes : DC Partnerships

**Think outside the box**: Enrollments into colleges are down, use this to your advantage. More integrated/exposure = increased enrollments for them.

**Try private universities**: Often more flexible DC.

**Be a salesperson**: You are providing the human resource, they are generating free revenue.

**Embrace Online Education**: While not ideal, allows to bridge distance gap, extend staff expertise, generate more options. (Near future for MO?)

**Check accreditation**: Missouri = CORE42, which courses transfer in your state?

## Outcomes : IRC Partnerships

**Try private universities**: Many starting to offer new certifications

**Be a salesperson**: Many associates degrees include certifications, ask for reduced costs, what can they give you to help give to them?

**Embrace Online Education**: countless options (Ed2Go, DruryGO, etc.)

**Develop “Scholarship form”** : Mitigate financial risk, increase performance

**[Click Me for Missouri's Example](#)**

## DC Qualifications for Staff

### Qualification for Missouri:

An accredited master's degree in ANY area

18 post graduate hours in field

18 graduate hours/credits in a teaching discipline in the CORE 42 (MO)

Incentive: Pay \$500 stipend for any term instructor engaged/ linked outcomes

Indiana Free tuition for instructors. [CLICK ME FOR INFO!](#)

When Partnerships are more than just Outcomes

OTC, Ivy Tech: 1st course free for Excel Grads

Drury: Reduced tuition

IRC: embedded in associate degrees, take the next step

FAFSA assistance on campus

Registration assistance, meet and greets, field trips & off campus tours

AND.....

# Graduation



The image features a central rectangular frame with a thin gold border. Inside the frame, the text "Questions, Comments, Concerns?" is centered in a bold, black, sans-serif font. The background of the frame is a dark teal color with several large, overlapping, light blue circular shapes. Superimposed on this background are several golden-brown antlers, some of which are partially cut off by the frame's edges. The overall aesthetic is artistic and textured.

**Questions, Comments, Concerns?**